



# PARTNERSHIPS FOR 2030 IMPACT

iRAP's Plan for the 2nd Decade of Action for Road Safety 2021-2030  
FOR A WORLD FREE OF HIGH-RISK ROADS



## GLOBAL IMPACT

Working together, our shared success and impact by 2030 will be:



**2,000,000+**  
people saved from  
death or injury



**200,000km+**  
of roads worldwide  
made safer



**USD\$200 billion+**  
of investment  
influenced to save lives

iRAP is a registered UK charity. With the donor support of the FIA Foundation, iRAP will work with governments, development banks, mobility clubs, research institutions, industry and corporate partners, supplier networks, philanthropies and road safety NGOs in over 100 countries to ensure everyone can travel safely every day.

Our partnerships at the local, national and global level support the Global Plan for the Decade of Action and UN Global Targets 3 and 4, to ensure all new roads are built to a 3-star or better standard for all road users (Target 3), and more than 75% of

travel is on the equivalent of 3-star or better roads for all road users by 2030 (Target 4).

iRAP will work with partners worldwide to make sure new roads are safe and high-risk existing roads are financed and improved on a scale that matters. Together, we will ensure safe journeys for pedestrians, bicyclists, motorcyclists, vehicle occupants and public transport users aligned with important global agendas on road safety, child and youth health, climate, transport, gender and urban mobility.



## GLOBAL TOOLS

Risk Mapping	Star Ratings	Investment Plans	Performance Tracking	Training and Capacity Building	Innovation Partnerships

# PRIORITY PARTNERSHIPS TO DELIVER SCALE

By the end of the first Decade of Action, iRAP and its partners in more than 100 countries have Star Rated more than 1.1 million kilometres of existing roads and designs and Risk Mapped 1.5 million kilometres. 670 schools in 40 countries have been assessed using the Star Rating for Schools application (SR4S), 132 suppliers have been accredited and over 28,000 people trained to make their roads safer.

In the Decade ahead, we aim to work with our partners to eliminate high-risk roads on a scale that matters.

OUR KEY PRIORITY partnerships and initiatives to deliver scale include:

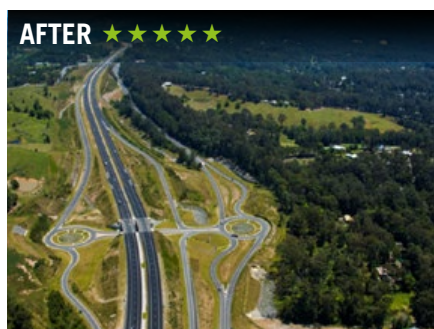
 <p><b>OUR GOAL: A Star Rating for every road design to support Target 3</b></p>	 <p><b>OUR GOAL: A world where children travel safely to and from school</b></p>	 <p><b>OUR GOAL: A Star Rating for every road on earth every year to support Target 4</b></p>
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We will achieve this through the following actions:

1. Promoting the Global Plan and supporting countries to achieve Target 3 and 4 and the associated KPIs
2. Supporting UN agencies and the World Health Organisation on global policy and performance monitoring
3. Helping national government and NGO partners to lead their own Road Assessment Programmes learning from the success of EuroRAP, usRAP, BrazilRAP, ChinaRAP, IndiaRAP, SARAP, AusRAP, KiwiRAP, ThaiRAP and MyRAP
4. Advocating for national investment of >0.1% of GDP per year for safer roads and safer speeds to achieve Target 4
5. Supporting the harmonisation of standards, safeguards and investments by the 10 Multilateral Development Banks (MDB) in support of their Joint MDB Statement for Road Safety
6. Encouraging multi-year results-based financing to deliver 75% of travel on 3-star or better roads for all road users by 2030
7. Creating innovative road safety investment funds and bond markets (e.g. Saving Lives Bond; Footpaths for Africa Bond) to save lives, save money and create jobs
8. Supporting the Regional Road Safety Observatories and local agencies with road infrastructure safety performance data (e.g. <https://www.vaccinesforroads.org/>)
9. Providing high-quality Training and Accreditation and support for implementation partners and suppliers to ensure a competitive open marketplace for assessments
10. Enabling 5-Star Global Connections for all our partners to facilitate shared experience and success through the FedEx supported iRAP Connect
11. Supporting urban partners including the Global Designing Cities Initiative, World Resources Initiative, Cities4Children and POLIS to create safe cities and 5-star communities and journeys for all

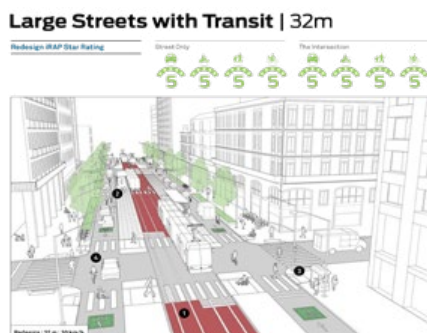
## TOGETHER, WE WILL DELIVER SCALE FOR:

### SAFER JOURNEYS



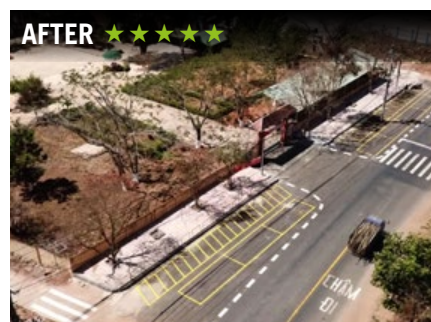
Bruce Highway, Queensland, Australia

### SAFER CITY STREETS



iRAP Star Ratings of NACTO-GDCI's Global Street Design Guide

### SAFER SCHOOL ZONES



Phan Dang Luu School, Pleiku, Vietnam. Image: AIP Foundation

# PRIORITY PARTNERSHIPS TO UPGRADE ROADS

No life is saved until a road is upgraded and speeds are managed. Ultimately our partners upgrade the road, improve the street or lower speeds supported by iRAP's free tools, evidence-based metrics, training and support. At the start of the Decade more than USD\$80 billion of infrastructure investment has been influenced and made safer by iRAP assessments. We aim to see this grow to \$200 billion+ by the end of 2030.

In the Decade ahead, our focus will be on supporting partners to upgrade roads and celebrate their life-saving impact.

**OUR KEY PRIORITY** partnerships and initiatives to maximise lives saved include:

  <p><b>OUR FOCUS:</b> Support for effective local Road Assessment Programmes and adoption of the Decade Plan and Ten Step Plan for Safer Road Infrastructure</p>	  <p><b>OUR FOCUS:</b> Providing global training and iRAP accreditation of suppliers to deliver 3-star or better roads</p>	<p>MADE SAFER BY <b>iRAP</b></p>  <p><b>OUR FOCUS:</b> Celebrating success and promoting 3-star or better road upgrades worldwide in support of Target 3 and 4</p>
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We will achieve this through the following actions:

1. Supporting partners to identify the highest-risk roads for each individual road user through Risk Mapping and Star Rating assessments
2. Supporting multilateral development bank, donor, RAP Programme and road agency projects to build the business case for investment and eliminate high-risk roads
3. Implementing the Global Plan for the Decade and Ten Step Plan for Safer Road Infrastructure in new countries (e.g. UN Road Safety Fund and GRSF supported partnerships in Tanzania)
4. Developing fit-for-purpose and locally derived project-level investment plans, ensuring a focus on low- and middle-income countries where more than 90% of road traffic deaths occur
5. Supporting informed and evidence-based multimodal transport and speed management debates and solutions
6. Encouraging the review of national design standards and harmonised project level specifications for 3-star or better upgrades for all road users
7. Measuring and celebrating project successes and ribbon-cutting new 3-star or better roads and city streets
8. Expanding the evidence base of the iRAP models and evaluating actual fatal and serious injury reductions
9. Supporting innovation partnerships to ensure harmonised improvement and great ideas from one programme partner can be shared for the mutual benefit of all

## TOGETHER, WE WILL MAXIMISE LIVES SAVED WITH PARTNERSHIPS FOR: EFFECTIVE LOCALLY LED RAPs      SHARED SUCCESS      UPGRADED ROADS



Launching BrazilRAP



EuroRAP shares partner success



Zhengtong Road, Shanghai, China



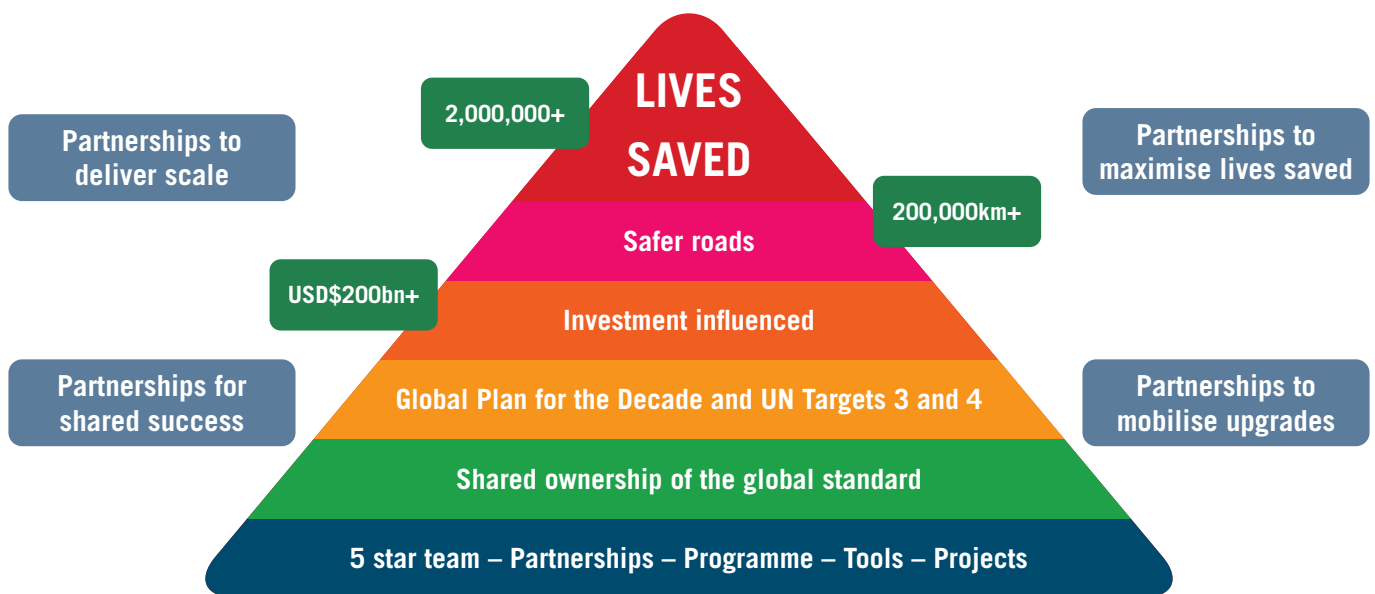
# GOOD GOVERNANCE AND SHARED SUCCESS FOR 2030 IMPACT



Working together with our partners, we can achieve the Sustainable Development Goals and a world free of high-risk roads. Our strategy will build on a foundation of good governance, shared success and a 5-star team with great partnerships, programme support, tools and projects for the mutual benefit of all.

We will create shared ownership by:

1. Transparent and open governance of the charity's work through our Global Policy Advisory Committee and Global Technical Committee
2. Implementation partnerships with national governments, development banks, mobility clubs, project donors and the private sector to create local ownership and shared success as roads are upgraded and lives are saved
3. Training and accreditation to ensure a high-quality partner and supplier network is available to deliver assessments worldwide in an open market
4. Innovation partnerships which create an integrated and open platform for new ideas and enhancements to be developed and deployed for the mutual benefit of all
5. A 5-star team providing the foundation of support for all our partnerships worldwide



**Achieving >75 per cent of travel on 3-star or better roads by 2030 stands to save an estimated 450,000 lives every year and 100 million deaths and serious injuries over the 20-year life of treatments, with a benefit of \$8 for every \$1 invested.**

To see how Safer Roads and Star Rating targets feature in the WHO Global Plan for the Decade of Action for Road Safety, visit <https://irap.org/2021/10/how-safe-roads-feature-in-global-plan-for-decade-of-action/>

To read about iRAP's First Decade of Action success, visit <https://irap.org/2021/03/a-decade-of-action-for-safer-roads-irap-releases-results/>



The International Road Assessment Programme is a global registered charity working for a world free of high-risk roads.

iRAP is supported by **FIA FOUNDATION**

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[irapsavinglives](#)

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iRAP is the umbrella organization for regional RAP programmes including:



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