

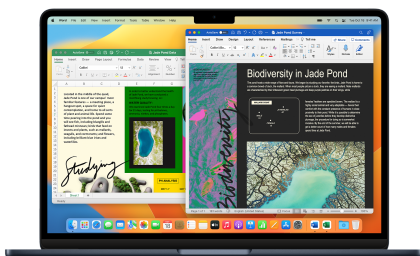
Thinking about a Mac or an iPad for college?



Whether you're a student or a parent, finding the right computer for college is a big decision. Both Mac and iPad are perfect for college and will be a great choice.

To understand whether a Mac or an iPad will work best for you, consider how you like to work and the activities you'll be using it for. Many students choose to use both. And with Continuity features across all devices, they work seamlessly with your iPhone so you can do things like copy images and notes on your phone, and paste them into a project on your Mac or iPad.

With the education discount from Apple — available online and in store — you can save on your new Mac or iPad, as well as essential accessories and AppleCare+ service and support.



Mac

Designed around a keyboard and trackpad, Mac is built to run desktop applications. It also allows you to customize your study setup with an external display and other peripherals.

Will it work for whatever major I choose?

Mac is compatible with popular software you'll use in college, including Microsoft 365, Adobe Creative Cloud, Canvas LMS, MATLAB, Mathematica, and Google Workspace.

Is it powerful enough to get me through college?

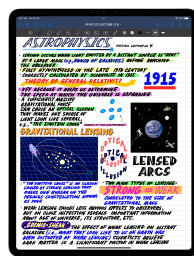
Every Mac is powerful and dependable, so you can easily tackle daily tasks like email and quizzes, and also more demanding assignments like data analysis or video creation.

What if I'm taking a mix of online and in-person classes?

Every MacBook and iMac comes with a high-quality camera, microphone, speakers, and the latest Wi-Fi connection capabilities.

Will the battery last through the school day and beyond?

Thanks to the incredible power efficiency of Apple silicon, no matter which Mac laptop you choose, you can make it all the way from an 8:00 a.m. lecture to an evening study group.*



iPad

iPad is designed around a touchscreen experience and is built to run a wide variety of apps. It's also highly versatile — add Apple Pencil or a keyboard to enhance your creativity and productivity.

What types of work can I do on iPad?

iPad has the power and flexibility to tackle your biggest projects and your everyday to-dos. 4K video recording and a high-resolution camera make iPad perfect for multimedia assignments. Add Apple Pencil to take searchable handwritten notes and Magic Keyboard to type term papers.

Will it work for my major?

iPad is compatible with leading apps and the most common software you'll use in college, including Microsoft 365, Adobe Creative Cloud, Canvas LMS, Notability, MATLAB, Google Workspace, and over a million more apps available on the App Store.

I'll have back-to-back lectures. Will iPad last all day?

With all-day battery life, iPad can handle a packed schedule — from your first class to a late-night study session.*

What if I'm taking both online and in-person classes?

Join your remote classes knowing that your iPad has the latest Wi-Fi and cellular capabilities, built-in microphones, and an advanced camera with Center Stage for more engaging video calls.

A few more things to know

Is my personal information going to be safe?

We design every Mac and iPad — and all Apple products — to protect your privacy and give you control over your information.

Will it work for group projects?

Collaboration is easy with Mac and iPad. Your group can connect on FaceTime (even if they're using Windows or Android), share files with AirDrop, and collaborate on Keynote presentations in real time.

What about environmental impact?

From manufacturing and materials to energy efficiency and recyclability, Apple products are designed to reduce our impact on the planet while maximizing performance and durability.

What if I drop it or just need some support?

Every Mac and iPad comes with a one-year limited warranty and 90 days of complimentary technical support. Adding AppleCare+ gives you unlimited incidents of accidental damage protection and priority access to Apple experts by phone or chat.

[Shop the Education Store](#) | [Learn more about what makes Mac and iPad great for college](#)