



---

## Your Experts for Authority, Information and Opinion

For more than a quarter-century, audiences have trusted CNET to simplify the complicated and help them navigate a rapidly changing world driven by one core ingredient: technology. Today, CNET is a go-to destination for the news and advice that matters most in today's modern life: tech, money, wellness, culture, home, science and cars. Our experts are available to help you report on what's happening, what's next and why it matters to your audiences.

### CNET EXECUTIVES



---

**Marc McCollum**

President of Media and Commerce

Marc oversees the company's strategic partnerships and investments in media, entertainment and consumer technology brands including CNET, GameSpot and ZDNet. More than 600 professionals in content strategy, development, production and publication work under Marc's leadership.



---

**Lindsey Turrentine**

EVP, Content and Audience, CNET

Lindsey Turrentine is responsible for all content strategy and development at CNET. Under Turrentine's 23 year tenure, CNET has expanded its news, commentary and reviews coverage to the breadth of things consumers care about while enhancing its lead as the largest technology media brand in history.

## TECH EXPERTS



### Connie Guglielmo

Editor In Chief, San Francisco

Tech Generalist, Silicon Valley, Diversity in Tech, Tech Giants



ABC 7: ELON MUSK & TWITTER



GMA: BLACK FRIDAY SHOPPING TIPS



### Roger Cheng

Executive Editor, New York

Tech Generalist, 5G, wireless, streaming devices



AL JAZEERA: 5G & AIRLINES



KPIX: BIG TECH SANCTIONS AGAINST RUSSIA



### Dan Ackerman

Editor at Large, New York

Tech Generalist, Devices, Computers, Gaming



CBS MORNINGS: SMART HOME TECH



TAMRON HALL: AIR TAG SAFETY



### Brian Cooley

Editor at Large, San Francisco

Tech Generalist, EV's, Telehealth, Health Tech, Mobile, AR/VR Metaverse, Smart Home



CBS MORNINGS: TECH IN 2022



ABC NEWS LIVE: CES 2022

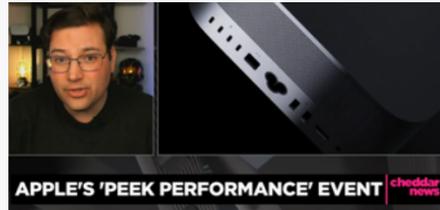
## TECH EXPERTS (CONTINUED)



### Ian Sherr

Editor at Large, Silver Spring, MD

Tech Generalist, Apple, Microsoft, Gaming



CHEDDAR NEWS: APPLE EVENT



### Scott Stein

Editor at Large, New York

AR/VR, Tablets, Gaming, Future/Emerging Trends



CNBC TV: CHIPS, EVS AND THE METAVERSE



### Joan Solsman

Senior Reporter, New York

Digital Media, Streaming Services, Entertainment



KRIV TV: NETFLIX INCREASING PRICES



### Maggie Reardon

Senior Reporter, Philadelphia

Net neutrality, FCC, wireless plans, robocalls, regulations, digital divide, broadband access



### Laura Hautala

Senior Writer, Seattle

eCommerce, Amazon, Mobile Payments, Logistics and Supply Chain



### Oscar Gonzalez

Staff Reporter, New York

Misinformation, QAnon, Reddit Culture, Gaming, crypto, fintech



### Lisa Eadiccio

Senior Editor, New York

Mobile Devices, Apple/Google/Samsung, consumer tech, tech events, health tracking devices

## CYBER SECURITY



### Bree Fowler

Senior Cybersecurity Reporter, New York

Cybersecurity, Scams



CBSN: CYBERCRIMINALS AND QR CODES



WFRV: RUSSIA CYBERSECURITY THREAT



KPIX: VALENTINE'S DAY SCAMS

## CULTURE



### Abrar Al-Heeti

Culture and Trends Producer, San Francisco

Social media trends, entertainment, pop culture and digital accessibility



ABC NEWS LIVE : WHAT'S UP WITH WORDLE



ABC 7 NEWS: ELON MUSK & TWITTER



CBS EVENING NEWS: TIKTOK HARMING CHILDREN

## MONEY



### Farnoosh Torabi

CNET Money Editor at Large, New York

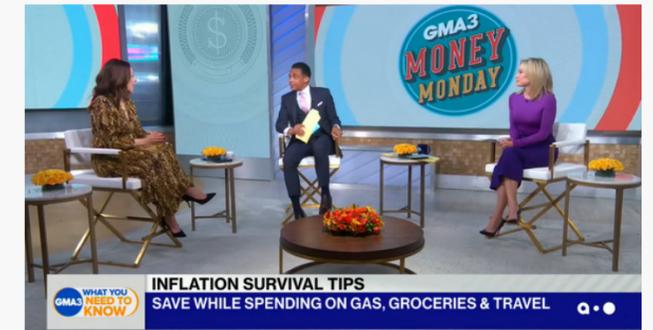
Budgeting, Saving, Investing/ Retirement, Credit Cards, Women & Money, Kids & Money, Tax Season, Negotiation Tips, Back to School Shopping, Money & Couples, Money & Psychology, Insurance, Banking, Credit



LIVE WITH KELLY & RYAN: HOW TO BEAT INFLATION



DAILY MAIL: 2022 FINANCIAL GOALS



GMA3: HOW TO SAVE ON GAS, GROCERIES, TRAVEL

## CARS



### Tim Stevens

CNET Cars Editor in Chief, New York

Car Generalist, Electric Vehicles



CBSN: FUTURE OF CARS

## SCIENCE



### Claire Reilly

Video Producer, San Francisco

Space, Science/  
Sci-tech, Breaking news,  
Apple/Google



(NEED A REFERENCE  
HERE)



### Jackson Ryan

Science Editor, Sydney

Space and planetary  
science, climate change,  
biotechnology, video  
games, health and  
medicine

## WELLNESS



### Sarah Mitroff

Managing Editor,  
San Francisco

Apple health  
products/apps, Fitness  
tech, sleep tech,  
womens health ,sexual  
health, skincare,  
haircare and beauty



### Giselle Castro

Fitness & Nutrition Writer,  
New York

Fitness, nutrition,  
fitness gadgets,  
activewear,  
debunking wellness  
myths

## HOME



### Megan Wollerton

Senior Editor, Louisville

Solar, Sustainability



### David Preist

Editor, Louisville

Home security, smart  
home